

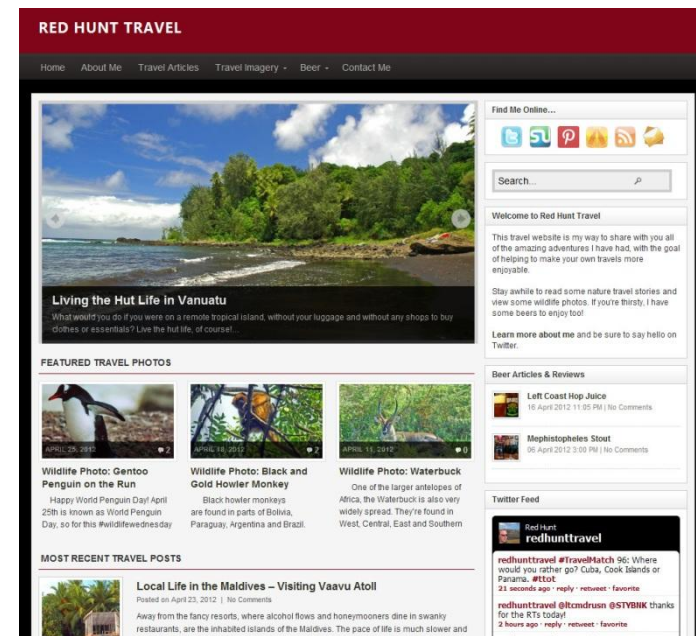
# RED HUNT TRAVEL

*inspired by nature*

twitter  
[twitter.com/redhunttravel](https://twitter.com/redhunttravel)

web  
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[red@redhunttravel.com](mailto:red@redhunttravel.com)



*travel writer. wildlife photographer. beer geek.*

# About Red Hunt Travel

- Red Hunt Travel is a Canada-based website dedicated to sharing the world's best nature, wildlife, photography and beer experiences
- Every article on Red Hunt Travel comes from first-hand travel experiences
- Red Hunt Travel is a result of 9 years of work in the Adventure Travel industry, spanning more than 40 countries



**Red Hunt**

@redhuntravel

*Living life in the online travel world. Focused on travel writing, email, social and CRM in travel, with a passion for wildlife, nature, beer and photography.*

Toronto <http://redhuntravel.com>

 Follow

13,924 TWEETS

3,162 FOLLOWING

3,224 FOLLOWERS

# Why Red Hunt Travel?

- By actively engaging on Twitter discussions, content from Red Hunt Travel is shared on a daily basis with 3,200 followers
- Red Hunt Travel provides exposure and branding through a mix of photo essays, informative reviews and helpful travel reports
- A background in journalism means that content on Red Hunt Travel is written to the highest level of standards, ensuring that your brand message is properly represented
- With many years of marketing experience in the Adventure Travel industry, Red Hunt Travel has a unique perspective on what makes each destination special
- Red Hunt is a travel contributor to numerous online publications, including [Where Magazine](#), [Travel & Escape](#) and *Hostelling Horizonz* – creating more avenues of exposure for your travel destination beyond Red Hunt Travel

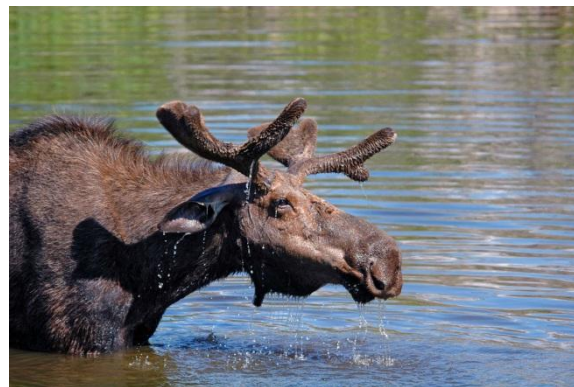
# Wildlife

- Everyone travels for different reasons. Learning and reading about wildlife encounters is one of the main reasons people visit Red Hunt Travel



<< Marine Iguana in the Galapagos Islands and a Puffer Fish in the Maldives

Moose in Grand Teton National Park and Lioness in Serengeti National Park >>



# Nature

- Enjoying nature while travelling is much more than hiking and camping. Drinking water from a coconut in the tropics or learning to dogsled in the Arctic are just as tied to local nature as they are to local culture



<< Enjoying a King Coconut in Sri Lanka, watching a Volcano explode in Vanuatu

The power of Iguassu Falls, Argentina and kayaking on Lake Wanaka, New Zealand >>



# Photography

- The beauty of photography is in capturing a moment in time that can inspire others to travel, cause them to wonder about the world and activate their sense of adventure



# Beer

- Beer is the most widely produced alcoholic beverage on Earth. From Bolivia to Belgium, New Zealand to Namibia, or Lebanon to Latvia a cold beer seems to go hand-in-hand with travel. Red Hunt Travel helps travellers discover some of the best beers of the world



Whether at a festival (left), camping in the wilderness (above), or enjoying a drink on a patio (right), beer is often the travellers' drink of choice

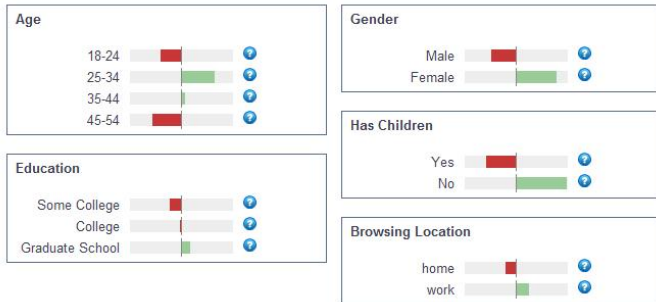


# Red Hunt Travel – By The Numbers

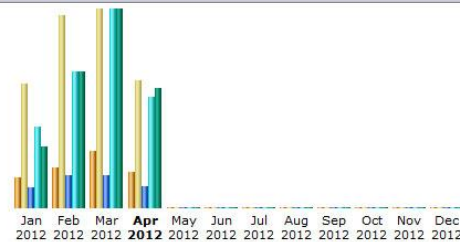
- Red Hunt Travel began in April 2011 and has already attracted a fast-growing, loyal following that is young and very well educated global readership
- 20,000 monthly web views, 3,000 unique monthly web visitors, 3,200 Twitter followers, Klout score of 51.

## Audience Demographics for Redhunttravel.com

Relative to the general internet population how popular is redhunttravel.com with each audience below?



## Monthly history



Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2012	2,053	8,279	17,431	68,916	1.21 GB
Feb 2012	2,697	12,818	27,289	115,524	2.69 GB
Mar 2012	3,813	13,251	27,163	168,566	3.94 GB
<b>Apr 2012</b>	<b>2,372</b>	<b>8,507</b>	<b>18,281</b>	<b>94,432</b>	<b>2.37 GB</b>
May 2012	0	0	0	0	0
Jun 2012	0	0	0	0	0
Jul 2012	0	0	0	0	0
Aug 2012	0	0	0	0	0
Sep 2012	0	0	0	0	0
Oct 2012	0	0	0	0	0
Nov 2012	0	0	0	0	0
Dec 2012	0	0	0	0	0
<b>Total</b>	<b>10,935</b>	<b>42,855</b>	<b>90,164</b>	<b>447,438</b>	<b>10.21 GB</b>

## Countries (Top 25) - Full list

Countries	Pages	Hits	Bandwidth	
United States	us	52,208	211,970	5.57 GB
Canada	ca	22,221	105,554	2.00 GB
Ireland	ie	2,471	3,318	113.04 MB
India	in	2,140	8,362	203.84 MB
Germany	de	1,226	3,610	96.74 MB
Great Britain	gb	1,096	18,674	387.42 MB
Ukraine	ua	1,059	1,747	51.73 MB
China	cn	678	1,250	56.33 MB
France	fr	574	6,820	145.67 MB
Russian Federation	ru	522	1,917	39.56 MB
Japan	jp	487	2,293	51.49 MB
Romania	ro	430	1,072	24.45 MB
Netherlands	nl	412	2,195	55.19 MB
Philippines	ph	407	12,191	162.01 MB
South Korea	kr	353	3,076	63.35 MB
Australia	au	333	6,830	134.67 MB
European country	eu	230	1,724	40.74 MB
Indonesia	id	205	3,666	48.57 MB
Czech Republic	cz	187	434	8.90 MB
Brazil	br	185	1,933	34.06 MB
Spain	es	178	832	16.53 MB
Hong Kong	hk	155	958	22.52 MB
Turkey	tr	129	1,513	30.26 MB
Malaysia	my	129	2,123	40.32 MB
Poland	pl	124	914	13.75 MB
Others		2025	42462	867.14 MB

Note: Demographics from Alexa.com. Web statistics are from awstats. Red Hunt Travel has only recently activated Google Analytics, available upon request.

# Experience

- Since 2011, Red Hunt Travel has worked with many leading tourism and adventure travel companies including Intrepid Travel, Quark Expeditions, Hostelling International, Heritage Expeditions and the Moose Travel Network
- Content creation and travel writing are our passion and we're always happy to assist with competitions and promotions or discuss ways to improve and integrate your online presence across multiple channels including web content, email and social media initiatives
- We know that the travel industry is the most exciting, and rewarding, industry to work in and we welcome the opportunity to discuss any new partnerships and opportunities with you – please contact Red Hunt at the email below

# Advertising / Partnership Opportunities

- As of May 2012, Red Hunt Travel is accepting requests for advertising and partnership opportunities.

## **Advertising & Sponsored Content**

- Advertising rates on redhunttravel.com start as low as \$50/month, contact us to discuss rates and options.

## **Partnerships & Press Trips**

- Do you represent a destination or provide an adventure product/service that fits well with our passion for wildlife and the outdoors? If so, get in touch.